



EMESE JORDAN

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LANGUAGES

English, native fluency

Hungarian, native fluency

SKILLS

Technical Skills: Photoshop, Illustrator, InDesign, Lightroom, Dreamweaver, XD, Sketch, ProCreate, HTML/CSS, Shopify, Wordpress.

Hard Skills: Illustration, Social Media, UX/UI, Prototyping, Photography, Photo Editing, Writing/Content Creation.

Soft Skills: Customer Service, Self-Starter, Organized, Functional Expert, Leadership, Collaboration, Attention to Detail, Adaptable, Emotional Intelligence, Creative.

EXPERIENCE

Senior Sales Representative, *Club Pilates*

Jan. 2025 - Present

- Executes sales process of lead generation, follow-ups, and closing.
- Conducts tours of the facility while establishing a relationship and targeting individuals' needs and wants.
- Communicates with members and resolves issues within a timely manner.
- Maintains cleanliness of studio throughout day.

Freelance Graphic Designer, *Self-Employed*

Nov. 2019 - May 2024

- Consulted with clients to better understand scope of project/design needs.
- Worked within brand guidelines to create interesting designs while keeping visual identity consistent.
- Created social media graphics and templates to increase engagement.
- Created logos for emerging brands, and designs full brands for events.
- Designed print collateral and web ads.

Graphic Designer (*Temporary*), *Sarott Design*

Aug. 2021 - Feb. 2022

- Created custom illustrations and fonts for clients.
- Worked within brand standards to design print graphics for use with non-profit organizations and businesses.
- Designed logos for new and existing brands.

Corps Member, *AmeriCorps NCCC (Pacific Campus)*

Oct. 2018 - Feb. 2019

- Worked/problem solved with a team of 12 individuals.
- Through the help of FEMA, disassembled five condemned homes for Hurricane Florence relief.
- Cleared invasive species to help mitigate wildfires in Northern California.
- Assisted Joshua Tree National Park Peak Operations with visitor influx.
- Installed necessary barriers to mitigate off-roading and protect native species at JTNP.

Internet Marketing Intern, *Moravian College*

Feb. 2018 - May 2018

- Created social media graphics for Facebook, Instagram, and Twitter.
- Designed Snapchat filters for special events such as Accepted Students Day, Give Day, and Commencement.
- Hosted Snapchat takeovers for events on campus.
- Photographed events as needed.

EDUCATION

B.A. in Graphic & Interactive Design, *Moravian College Bethlehem, Pennsylvania*

May 2018

Study Abroad: Graphic Design, *Metropolitan University Budapest, Hungary*

Spring 2017